



## Committee RECOMMENDATION FORM

- Academic Affairs
- Institutional Support
- Student Affairs
- College Affairs

Recommendation:

The Academic Affairs committee is recommending the implementation of a new Hospitality Management degree and certificate for Fall 2016. The new program will replace the current Hospitality, Tourism, and Recreation Management (HTRM) specialization.

Rationale:

Over time, the HTRM specialization has been reduced to three courses. As a result, it is not benefiting students as much as could.

The business department, working closely with culinary, is addressing a student and local community need for a new AAS Hospitality Management degree and certificate. This new program will provide the students with the specific classes, both business and culinary, that are needed to gain employment in the hospitality industry. Our location is a nationally known tourist spot with many career opportunities in this field for our students. This program replaces a business specialization and better delivers on what the hospitality industry needs in terms of skills and knowledge. The new program will also create a pathway to the new Hospitality Management degree at OSU Cascades.

This program combines existing courses in both culinary and business which are taught by current faculty with no, short-term, projected need to increase course sections. The 2 new courses for this degree will increase part-time instructor payroll by \$4,000-\$5,000 per year.

History:

From academic year 2009-10 to present, COCC has had an average of 38 students per year declaring our current Hospitality, Tourism, Recreation Management (HTRM) specialization. The student enrollment is projected to increase with the new Hospitality Management program because of the combined support from High Desert Education Service District, Advisory Board, local businesses, and OSU-C's Todd Montgomery

Timeline for Implementation:

Implement new Hospitality Management program for Fall 2016.

Submitted by: [Signature] /s/ Chair, Academic Affairs Date: 1/11/16

Action taken by the President:  Approved  Denied  Tabled

Comments:

[Signature] /s/ President, COCC Date: 2/4/16