



CENTRAL OREGON
community college

Broadside Work Group: Recommendations

Charge

Key Questions

- What *type* of news source is most appropriate for COCC and its students?
- What *organizational and operational supports* are needed (within existing budget)?
- What, if any, *requirements* should students who are part of the news source be required to engage with (for example, register for a journalism course? Minimum credit enrollment? Minimum GPA? Other)?
- What is an appropriate implementation *timeline* and implementation *milestones/steps*?

Notes

- Report to President.
- If approved, two year timeline

Membership

- Scott Burge ITS and Classified Representative
- Andrew Davis Student Life and Broadside Supervisor
- Michael Gesme Fine Arts and Communications Faculty and Department Chair for Journalism
- Annemarie Hamlin Humanities and Faculty Representative
- Betsy Julian Instructional Administration
- Rowan Matthews ASCOCC/Student Representative
- Sheila Miller Journalist
- Alicia Moore Student and Enrollment Services and work group chair
- Ron Paradis College Relations and Broadside Publications Board
- Michel Waller Sociology Faculty and Faculty At-Large Representative

Recommendations

Purpose

The purpose of the student news source is to:

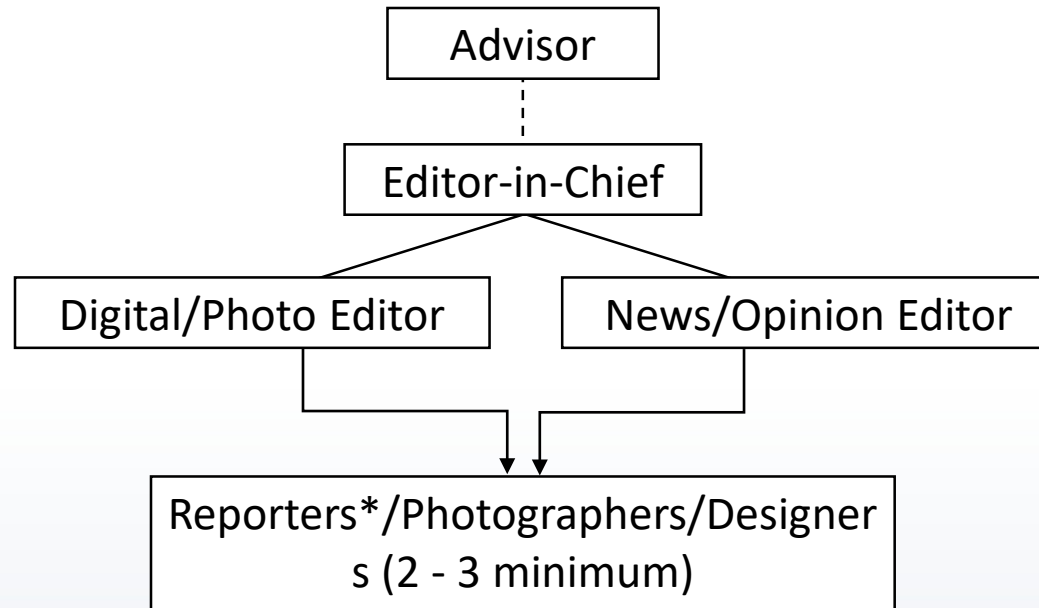
- Serve as a campus communication link among students, faculty, staff and other readers during the academic year;
- Inform Central Oregon Community College community members of news, campus events and other topics of importance and general interest;
- Provide a forum for free and open exchange of ideas and opinions;
- Provide an innovative learning experience in a laboratory environment which emulates that of a professional news source.

New Type and Name

- Web-based
- Options for special print editions
- *The Broadside Online*

Recommendations

Student Staffing



* At least one reporter dedicated to Redmond, Madras and Prineville campuses

Recommendations

Student Requirements

- Enroll in six or more credits (includes any journalism course)
- Be in good academic standing
- Required: J215: Journalism Lab
- Optional: J216 - Reporting I (three credits) and J217 - Reporting II (three credits)
- Note: Editorial staff must take J216

Advisor - Dual Reporting Structure

- Director of Student Life and Chair - Fine Arts and Communications

Publications Board Charter

- Purpose: Feedback and guidance, not content
- Membership: Cross-College and professional journalist
- Meeting Frequency: Two times per quarter
- Responsibilities: Hiring editor-in-chief; feedback on content, design, budget; campus advocates.


Recommendations

Budget Implications

- Within existing budget

Timeline

- Spring: Hire advisor, develop student job descriptions, recruit students, set up operational needs.
- Goal: One publication by end of spring quarter



Your turn!
Questions and feedback?