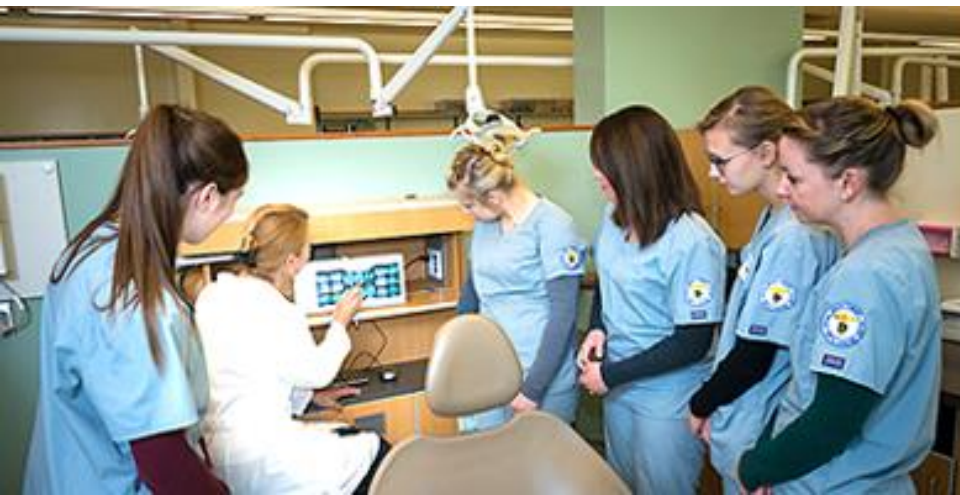# Strategic Plan
Community Enrichment (CE) Goal
Progress Update

Engage as a collaborative and contributing partner with the community.

COCC
2018-23 Strategic Plan

Four Goals

1. Student Success - November
2. Student Experience - January
3. **Community Enrichment - Today**
4. Institutional Efficiency - May

Community Enrichment Goal Work Group

- **Glenda Lantis, co-chair** (Continuing Education Director)

- **Julie Downing, co-chair** (Instructional Dean)

- **Ron Paradis** (Director of College Relations)

- **Suzie Kristensen** (Prineville Campus Director)

- **Deena Cook** (Marketing / Summer Conference Coordinator)

- **Michael Gesme** (Fine Arts and Communication Faculty)

- **Raquel Meyers** (Allied Health Department Administrative Assistant)

- **Austin Rieger** (Business Department Administrative Assistant)

Community Enrichment Definition/History

- What is community enrichment (CE) at a community college?

- CE is harder to define than student success.

- Community colleges' missions are broad.

- Community colleges have different commitments than universities.

- A board work session on CE will be taking place tonight.

- Our presentation today is on our current initiatives.

Community Enrichment Initiatives

1: Cultivate new and strengthen existing connections/**partnerships** with Educational Stakeholders, including PreK-12, universities (higher education),lifelong learners, business, and industry

2: Advance positive regional economic development by assisting with educational and training needs of **business, industry, and workforce**

3: Offer College services and expertise in response to community needs

CE-Initiative 1 (Partnerships) Activities -2018-2019

✓ Defined partnership

✓ Surveyed COCC leadership regarding current partnerships

✓ Compiled a list of current partnerships (~375 entities)

✓ Developed a CE assessment plan

Definition of partnership

A formal partnership will include all of these characteristics:

- Documented/**written** with signed approval

- **Mutually beneficial**

- Represents the college, not an individual

- Clearly stated **expectations and scope** & mutual understanding

- Clear **roles and responsibilities**

- Known **purpose**

CENTRAL OREGON
community college

CE-Initiative 1 (Partnerships) Activities – 2019-2020

✓ Identify metrics

✓ Classify partnerships

⚠️ Assess health of partnerships (Do we listen? Are we responsive?)

CE- Initiative 2 (Industry Need) Activities – 2019-2020

✓ Identify HOW we currently determine industry need

⚠️ Assess HOW WELL we determine industry need

⚠️ Assess HOW EFFECTIVE our CTE Advisory Boards are

⚠️ Assess HOW WELL we prepare students for industry

Metric Status
Status of each goal initiative metric

● Met expectations   ▲ Almost met expectations   ◆ Did not meet   ✳ In development

Initiative	Metric	Metric Description	Status
CE - 1	1	Increase percentage of healthy COCC partnerships	✳
	2	Increase number of COCC Foundation scholarships offered annually	●
	3	Maintain number of COCC Foundation donors annually	●
	4	Increase total value of COCC Foundation scholarships offered	●
	5	Increase number of dually enrolled students with OSU-Cascades	▲
	6	Maintain number of College Now courses offered	●
	7	Maintain number of College Now students	◆
	8	Increase percentage of healthy higher education articulation agreements	✳

Metric Status
Status of each goal initiative metric

● Met expectations   ⚠ Almost met expectations   ◆ Did not meet   ✱ In development

Initiative	Metric	Metric Description	Status
CE - 2	1	Maintain training programs in all industry sector priority areas	●
	2	Increase percentage of healthy CTE advisory boards	✱
	3	COCC's strength in determining industry need	✱
	4	Percent of students deemed prepared for industry	✱

Workforce Priorities

Northwest
Active: Advanced Textiles/ Manufacturing
Active: Maritime (with Lane and Southwest)
Emerging: Healthcare

Mid-Willamette
Active: Manufacturing
Active: Healthcare
Emerging: Transportation & Warehousing

Lane
Active: Technology Collaborative
Active: Food & Beverage
Active: Construction/ Aggregate
Active: Wood Products/ Advanced Manufacturing
Active: Maritime (with Northwest and Southwest)

Southwest
Active: Healthcare
Active: Maritime (with Northwest and Lane)
Emerging: Transportation

Portland Metro – Clackamas – SW WA Collaborative
Active: Manufacturing
Active: Healthcare
Active: Technology/Software
Active: Construction

East Cascades
Active: Manufacturing
Active: Healthcare
Active: Construction
Active: Tech

Eastern
Active: Manufacturing
Exploring: Healthcare

Southern
Active: Rogue Advanced Manufacturing Partnership
Active: Rogue Tech Collective – Information Technology/E-Commerce
Active: Healthcare

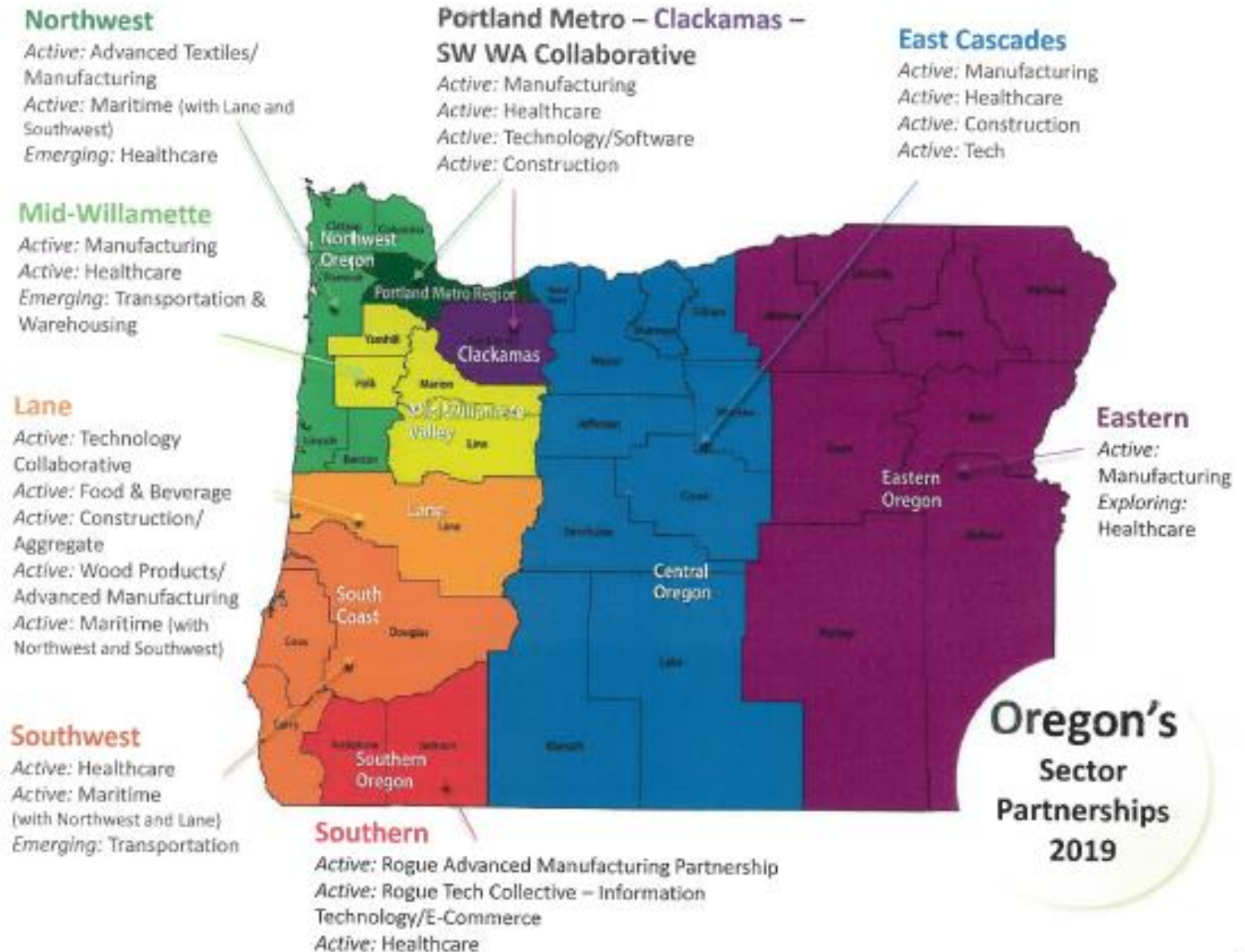Oregon's Sector Partnerships 2019

2.8.19

Metric Status
Status of each goal initiative metric

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Initiative	Metric	Metric Description	Status
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	2	Increase percentage of healthy CTE advisory boards	✳
	3	COCC's strength in determining industry need	✳
	4	Percent of students deemed prepared for industry	✳

Strategic Plan – Community Enrichment

Engage as a collaborative and contributing

partner with the community.

Thank You

- CTE Advisory Boards

- EC Works

- EDCO

- Chamber of Commerce

- Licensure Boards (state and national)

- Secondary Independent accreditors

- Worksource

- STEM Hub / High Desert ESD

- Better Together

- Staffing Agencies

- COCC Board of Directors Meeting Community Input sessions

- City and County Officials

- Higher Ed (i.e. OSU-Cascades and other OR Universities & CCs)

- High School Counselors /Future Center Staff

- Bureau of Labor and Industries

- Statewide Meetings

- Industry / Instructional Dean Liaison