



Strategic Plan

Community Enrichment Goal

Engage as a collaborative and contributing partner with the community



CENTRAL OREGON
community college



Aligned community enrichment college mission with strategic plan

Resulted in a refresh of the 3 CE Strategic Plan initiatives:

1. Build and strengthen partnerships with **educational** stakeholders, including PreK-12 and higher education.
2. Build and strengthen partnerships and advance positive regional economic development with **business and industry** by assisting with educational and training needs of the **workforce**.
3. Offer an array of **lifelong learning** opportunities, expertise, cultural events and resources to address the diverse needs and expectations of the community.

2019-20 Priority

- CE-1: Build and strengthen partnerships with educational stakeholders, including PreK-12 and higher education.
 - *Compiled a categorized list of partnerships*
- CE-2: Build and strengthen partnerships and advance positive regional economic development with business and industry by assisting with educational and training needs of the workforce.
 - *Compiled a categorized list of partnerships (posted on COCC website)*
 - *CTE Advisory Board Survey*



CTE Advisory Board Survey Results

- Purpose was to see if COCC is meeting workforce needs
- 18 programs, 65 respondents
- Overall very positive feedback, request for training on soft skills
- Questions such as:
 - *“Do you feel your opinions and input are valued and utilized?”*
 - *“Is the training that COCC provides to students up to par with industry standards?”*

95% “YES” on both





























Select Goal Area: 

Community Enrichment 

Goal Metric Status

Status of each metric under each goal initiative for each year of the plan

Goal	Initiative	Metric	Metric Description	2018-19	2019-20
Community Enrichment	CE - 1	1	Increase number of COCC Foundation scholarships offered annually		
		2	Maintain number of COCC Foundation donors annually		
		3	Increase total value of COCC Foundation scholarships available		
		4	Increase total value of COCC Foundation non-scholarship student aid		
		5	Maintain number of dually enrolled students with OSU-Cascades		
		6	Maintain number of College Now courses offered		
	CE - 2	1	Maintain training programs in all industry sector priority areas (construction, healthcare, manufacturing, tech)		
		2	Maintain percentage of healthy CTE advisory boards		
		3	Percent of students deemed prepared for industry		
	CE - 3	1	Maintain percent of tri-county population in service demographic registering for any COCC course.		
		2	Satisfaction of participants with events that they have attended		
		3	Maintain Continuing Education repeat customer rate		
4		Continuing Education New Student Rate			



2020-21 Priorities

- CE-2: Build and strengthen **partnerships** and advance positive regional economic development with **business and industry** by assisting with educational and training needs of the **workforce**.
 - 2 projects related to these initiatives
- CE 3: Offer an array of **lifelong learning** opportunities, expertise, cultural events and resources to address the diverse needs and expectations of the community.
 - 2 projects related to these initiatives

2020-2021 PROPOSAL TITLE

APPROVED FUNDING

CE-2 Phlebotomy Course Development

\$9,700

CE-2 Community Health Worker (CHW) Course Development

\$8,500

CE-3 Season of Non-Violence

\$4,750

CE-3 COCC Event Participant Satisfaction Survey

No funds needed



Thank You

Community Enrichment Goal Work Group Members

- Julie Downing, co-chair (Instructional Dean)
- Glenda Lantis, co-chair (Director of Continuing Education)
- Zak Boone (Chief Advancement Officer & Exec. Director, COCC Foundation)
- Deena Cook (Interim Executive Assistant to the President)
- Michael Gesme (Professor of Music, FAC Department Chair)
- Suzie Kristensen (Prineville Campus Director)
- Raquel Meyers (Allied Health Administrative Assistant)
- Austin Rieger (Aviation Administrative Assistant)